

City of Glendale
Commission on Status of Women
June 11, 2007
MINUTES

1. ROLL CALL

Chair Kerlin called the meeting to order at 6:30 p.m.

Present: Devine, Kerlin, Koontz, Walker

Absent: Tribunyan, Yim

Staff: Haddad, Varpetian

Ms. Haddad read into the Agenda that the June 11, 2007 meeting posted on the Bulletin Board outside of City Hall on or before June 8, 2007.

2. INTRODUCTIONS & PRESENTATIONS

A. Lou Rhodes, Soroptimist International of Glendale - Grant Presentation

Ms. Rhodes, President of Soroptimist presented to the CSW a grant of \$15,000.00 to the *Rosie Goes to Wall Street* Program. Soroptimist International of Glendale is looking forward to helping CSW with the program.

Chair Kerlin thanked Ms. Rhodes and Soroptimist for their generous grant to the program. Soroptimist International of Glendale is very passionate about the issues they support in the community.

B. Nayiri Nahabedian, Glendale Board of Education Member

Ms. Nahabedian appeared before the CSW to resign her position as Vice-Chair of the CSW due to her election to the Glendale Unified School Board. Ms. Nahabedian referred to the CSW members and staff as "a strong team of women" and thanked everyone for their hard work. Ms. Nahabedian also thanked the Glendale City Council, City Manager Jim Starbird, and former Commissioner Pauline Field for their help in getting the CSW started. She noted that the CSW is a very active commission within the city and encouraged the audience to participate in their programs.

The CSW congratulated and presented Ms. Nahabedian with a plaque and flowers. They wished her well on her endeavors with the GUSD.

3. ORAL COMMENT:

Herbert Molano spoke regarding presentations that he has been making to the Boards and Commissions to instill the concept of performance measures and outcomes. He asked that the CSW evaluate their programs after to make sure that they have achieved the objective.

Chair Kerlin thanked Mr. Molano for his comments. She assured Mr. Molano that the CSW is always strategizing to have positive outcomes regarding their programs and includes an evaluation review at the end of each program. The CSW programs are designed to not only reach out to the immigrant community but the community as a whole.

4. CONSENT ITEMS

- A. Approval of the minutes of Regular Commission Meeting held on April 9, 2007.

Motion to approve the minutes of April 9, 2007.

Motion – Koontz Second – Devine

4-0-0

5. BUSINESS AGENDA

A. Action Items

1. Update on **Cut It Out!** Program Implementation

In February 2007, the CSW endorsed the **Cut it out!** Program to expand the anti-violence awareness and prevention work of the CSW by reaching out to untapped resources (beauty providers) in the community. The Program has received several notable endorsements from elected officials and community agencies.

2. Update on Rosie Goes to Wall Street Program

“Rosie goes to Wall Street” was inspired by the City of Santa Monica’s Commission on the Status of Women’s “Rosie’s Girls” program. Developed for young women between 14-18 years of age, the program is to help empower them to make personal, educational, financial, and career choices from an expanded set of possibilities so they can achieve self-sufficiency, career satisfaction, and long-term financial security.

Motion to appropriate an amount not-to-exceed \$3,225.00 for *Rosie Goes to Wall Street*

Motion – Devine Second – Walker

4-0-0

3. CSW Master Calendar of Events

- a. Motion providing direction regarding the Master Calendar

This is the monthly return of the Master Calendar to the CSW. The Commission may, at its discretion, add, delete or revise any dates included in the calendar.

Staff is seeking CSW direction regarding proceeding with booking and confirming the one-woman play, “Flowers Aren’t Enough, “by Naomi Ackerman. This issue is time-sensitive, as the topical nature of the play makes it popular to book in October, which is National Domestic Violence Awareness Month. It has been performed around the world, including in front of the UN Commission on the Status of Women in March 2004.

Motion to appropriate \$1,500.00 to pay for the performance, sell tickets to the event, and search for co-sponsorship opportunities to offset the impact of the fee to the CSW budget.

Motion – Devine Second – Walker

4-0-0

At last year’s Cruise Night, the CSW capitalized on the presence of 30,000 attendees to raise awareness about the issue of affordable housing and to raise funds for Habitat for Humanity’s Women’s Build Team.

Consistent with previous CSW direction regarding continued emphasis on intimate partner violence awareness and prevention, staff has reserved a table for the CSW to sell Hands and Words Are Not For Hurting materials, publicize the CSW’s anti-violence work, such as the Hands Project, and **Cut It Out!** Programs.

Motion to Appropriate up to \$750.00 of Funds for Cruise Night 2007 give-always.

Motion – Koontz
4-0-0

Second – Devine

Staff is seeking direction on scheduling a financial literacy workshop on estate planning to be presented as a salon in the Money Matters series, in conjunction with the Glendale Bar Association and the Armenian Bar Association. This event is consistent with the central CSW goals of empowering women to economic self-sufficiency and financial literacy.

Motion to adopt Money Matters series and to appropriate up to \$250.00 for expenses.

Motion – Koontz
4-0-0

Second – Walker

B. Reports—Information Only

1. Update on Sexual Assault Awareness Month (SAAM) Activities

The CSW authorized an allocation of \$500.00 from the CSW Program Budget to cover miscellaneous expenses during SAAM. These monies were spent to pay a portion of the cost of printing and a portion of the cost of tee shirts, which came to a total of \$885 (\$668 for tee-shirts, \$216 for printing). Indirect costs include approximately 75 hours of staff time. Community partners have donated a total of \$1000.00 to the YWCA in support of SAAM.

2. Update on Reception for the California Commission on the Status of Women Chair, Ms. Holly Mitchell

Ms. Mitchell expressed an interest in getting to know local commissioners and a reception was planned for May 4, 2007 at the Brand Library Art Gallery Courtyard. The Chair of the Pasadena CSW also attended the event. Allotted was \$200 for food, drink and supplies. Library rental and park set-up fees were waived. Total expense was \$47.44.

3. Program Budget Report

The total balance of the CSW Program Budget as of June 7, 2007 is \$28,838.40.

The Women's Foundation of California has awarded the **Rosie Goes to Wall Street** Program a grant in the amount of \$12,500.00. Also, Soroptimist International of Glendale has awarded the Rosie Goes to Wall Street Program a grant in the amount of \$15,000.00. In accordance with the grant requirements and city practice, a separate program number (account) established to track the program expenses paid from these two grants.

6. COMMISSIONER/STAFF COMMENTS

Devine reminded the audience of the upcoming American Cancer Society Relay for Life event.

7. ADJOURNMENT

The meeting was adjourned at 8:05 p.m.